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**FOR IMMEDIATE RELEASE**

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## KnowWare International Celebrates World Quality Month

**DENVER, CO.** – KnowWare International, Inc. celebrates World Quality Month by offering their QIMacros™ SPC Software for Excel at a discounted price: <http://www.qimacros.com/wqm>

KnowWare Owner and President, Jay Arthur, features his blog on the WQM website: <http://asq.org/world-quality-month/knowledge-resources.aspx>, and also provides free resources related to quality, quality tools, and Lean Six Sigma at: <http://www.qimacros.com/free-resources/>.

According to the WQM vision, “The purpose of World Quality Month is to promote the use of quality tools in businesses and communities. Quality tools, such as flowcharts and checklists, reduce mistakes and help produce superior products. Quality principles could reduce headline-making errors, like food safety, toy recalls, and financial disruptions.”

The author of books such as, “Lean Six Sigma Demystified,” “Lean Six Sigma for Hospitals,” and the “Lean Six Sigma System,” Arthur is also the creator of the QIMacros™ SPC Software for Excel.

The QI Macros contains 40+ charts and more than 90+ fill-in-the-blank templates that simplify Lean Six Sigma complexities. It is compatible with Excel versions 2000-2013, and at only \$229 (thousands less than competitors), is the least expensive, most robust software solution available on the market. With the WQM discount, users can purchase the software for \$199!

Download a 30-day evaluation copy of the QI Macros for Excel at: <http://www.qimacros.com/trial/30-day/>. Readers can also signup for a free e-mail course on Lean Six Sigma. For more information, testimonials, and pricing, visit: <http://www.qimacros.com/qi-macros/excel-spc-software/>.